



Meet Team Europe

Team Europe builds fast growing Internet companies around the World. Based in Berlin, we combine great ideas with excellent teams and our full support. We constantly develop business ideas and start several new ventures each year.

Who We Are

We are a group of successful Internet Entrepreneurs. The companies founded by Team Europe have created hundreds of jobs in the last years and have received many industry awards. Some of our successful Internet startups include spreadshirt, studiVZ, brands4friends as well as Sponsorpay, Madvertise, Misterspex, Delivery Hero and many more.

Overview of Company Building Activities

| | |
|---|--|
| COMPANY BUILDER: | Team Europe |
| FOUNDED: | October 2008 in Berlin |
| COMPANY OBJECT: | Building fast growing Internet Companies around the world. |
| CURRENT PORTFOLIO COMPANIES: | 16 |
| TOTAL INVESTMENT FOR CORE PORTFOLIO: | 2010: Approx. 30 Mio. € 2011: Approx. 50 Mio. € |
| NEW COMPANIES / YEAR: | 2-3 |
| TARGETED VALUATION / COMPANY: | > 100 Mio. € in 2-3 years after launch of which some will have the potential of >1 Bn. € in 4-5 years after funding. |
| EMPLOYEES HOLDING: | 40 |
| EMPLOYEES PORTFOLIO COMPANIES: | > 1,500 |

Our Product: Entrepreneurship

When founding new companies, we bring entrepreneurial management on board early. When building companies, we believe in the following **framework for a successful implementation of business models**:



Examples From Our Track Record



Germany's #1 student social network

ACQUIRED BY HOLZBRINCK IN 2007



Largest German online shopping club

ACQUIRED BY E-TENGMANN IN 2010, NOW EBAY



Poland's largest youth community

ACQUIRED BY GRUNER & JAHR IN 2008



Leading Provider of online event management

ACQUIRED BY XING IN 2010



Online platform for athletes, agents and clubs

ACQUIRED BY RTL GERMANY IN 2011



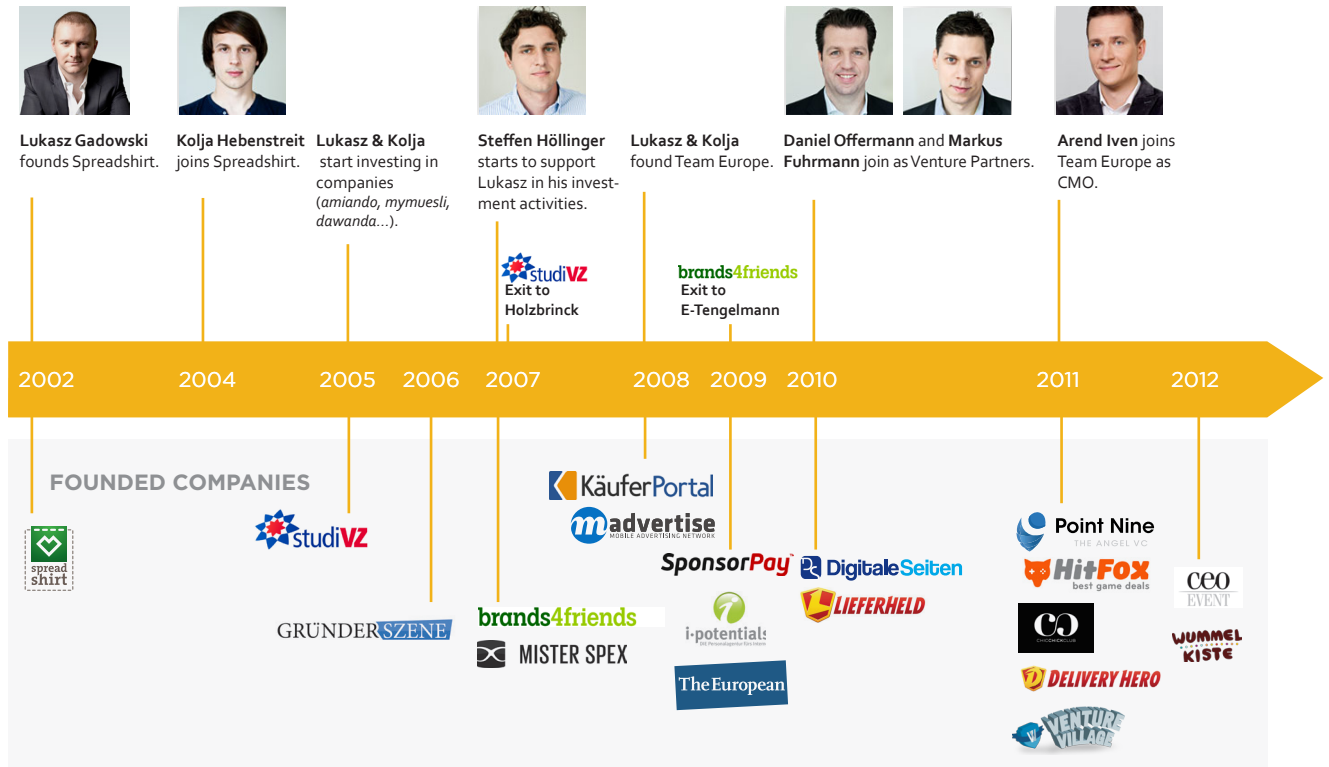
Marketplace for household-related services

ACQUIRED BY EDIPRESS IN 2011

Please find a more detailed and extensive collection of exits at











<http://www.teameurope.net/en/portfolio/exits/>

Our History



Our Current Portfolio

Overview of Scalable Portfolio Companies

| E-COMMERCE | ADVERTISING | MARKET PLACE |
|---|---|--|
|  <ul style="list-style-type: none"> · Customized Fashion and shop solution platform · Founded in 2002 · 300 employees |  <ul style="list-style-type: none"> · Virtual currency monetization · Founded in 2009 · 115 employees |  <ul style="list-style-type: none"> · Commercial Services & Products Platform · Founded in 2008 · 45 employees |
|  <ul style="list-style-type: none"> · Germany's leading e-commerce site for eyewear · Founded in 2007 · 125 employees |  <ul style="list-style-type: none"> · Worldwide user acquisition for game publishers · Founded in 2011 · 30 employees |  <ul style="list-style-type: none"> · Vertical Online Directories · Founded in 2010 · 40 employees |
|  <ul style="list-style-type: none"> · Fashion Brand and Online Shopping platform · Founded in 2011 · 30 employees |  <ul style="list-style-type: none"> · Mobile Advertisement · Founded in 2009 · 90 employees |  <ul style="list-style-type: none"> · Online Food Delivery Platform · Founded in 2010 · Acquisition of market leaders in Sweden, Finland, Austria, Poland · 350 employees |
|  <ul style="list-style-type: none"> · Creative toys and handy crafts for children · Founded in 2012 · 10 employees | | |

Our Ecosystem Companies

We also found startups to foster the startup economy in Germany and which support our portfolio as well. These can be broken down into the following four categories:

HR



- Germany's leading internet recruitment agency.
- Recruitment from interns to CEOs.
- More than 60 different companies as customers.
- 30 employees

PUBLISHING



- Leading start up news platform in Germany.
- 30 employees



- Online magazine providing opinions and interpretations for decision makers.
- 26 employees

EVENTS



- Berlin-based Event Company that conceptualizes and manages various events for the international startup scene
- Exemplary Event: CEO Dinner - world wide gathering of leading management under constantly changing themes.
- Also hosts Breakfast Club, CEO Conference, Valley Camp and many others.

MARKETING



- German Online Marketing agency focusing on search engine- and affiliate marketing.
- 30 employees.

FINANCE



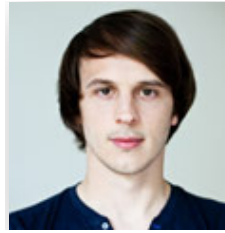
- Team Europe backed early-stage venture capital firm based in Berlin, Germany.
- Funds Volume PNC Fund I: 6 Mio. €
- Target Volume Follow On Fund (PNC Fund II): 30 Mio. €
- Investment Focus Areas:
 - 1) Lead Generation
 - 2) Marketplaces
 - 3) E-Commerce
 - 4) SAAS (examples: clio, InFakt, mygengo, unbounce...)

Meet Our Team



LUKASZ GADOWSKI
Founding Partner

Lukasz initiates new company building activities and manages Team Europe's investor relations. As an entrepreneur and investor he was involved in the launch of numerous Internet companies.



KOLJA HEBENSTREIT
Founding Partner

Kolja is responsible for founding new businesses and supporting the existing portfolio at Team Europe. He was a seed investor in studiVZ and a founding investor in brands4friends.



MARKUS FUHRMANN
Venture Partner

Markus develops new business models and serves as Interim Managing Director at new Portfolio Startups. Amongst other ventures, he previously co-founded the Web2Asia incubator.



STEFFEN HOELLINGER
Partner

Steffen is responsible for the legal as well as financial setup of new ventures. He oversees the processing of investments and company building activities from the first cap table to a successful exit.



AREND IVEN
CMO

Arend advises portfolio companies with regards to online marketing and leads the Marketing Department at Team Europe. He previously founded and sold Iven & Hillmann, one of the leading German performance marketing agencies with international focus.



DANIEL OFFERMANN
Venture Partner

Daniel also leads new company building projects and continues as Interim Managing Director at new Portfolio Startups. Amongst other involvements, he built up e-commerce businesses with United Internet Media.

Our Mission & Philosophy

It is our mission to become a leading network of global Internet companies. In doing so:



- We want to promote **ENTREPRENEURSHIP**
- We have a **cooperative, longterm APPROACH**
- We prefer projects that add **VALUE TO SOCIETY**
- We work as a **NETWORK** and **PROMOTE NETWORKS**
- We want to **SCALE COMPANY BUILDING**

In The News

WIRED

"After the successes of Spreadshirt and StudiVZ [...], Gadowski set up Team Europe [...] to build fast-growing Internet companies."

Handelsblatt

"Spreadshirt functions as a role model for the New Economy with a robust business concept behind it."



"Lukasz Gadowski and Team Europe are putting the pedal straight to the metal!"

Süddeutsche Zeitung

"Team Europe is forming its organization similar to McKinsey: They are establishing a partner system that allows company building to scale and capable managers to become partners."

Bloomberg

"Lieferheld, which is adding 200 restaurants a week, [...] may [...] eclipse local rival pizza.de by the end of the year [2011] with 6000 restaurants and 500.000 customers."



"Team Europe [...] powered by glorious bastards Lukasz Gadowski and Kolja Hebenstreit is literally cooking up something."

Get In Touch With Us

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