



November 23, 2010

PRESS RELEASE

Team Europe launches its previously announced food-delivery service Lieferheld.de

- **Featuring unprecedented service in Germany, Lieferheld.de aspires to become market leader**
- **Fabian Siegel joined as new CEO**

Berlin, November 23, 2010 – Lieferheld.de, a new and innovative food-delivery service enables its visitors to easily order food and conveniently pay directly online. Orders placed through the service are then forwarded to participating restaurants that in turn fulfill these orders.

Initially Lieferheld.de will be available for Berlin and Hamburg with hundreds of restaurants already participating. In the near future the service will be rolled out to many more cities across Germany.

Lieferheld.de is financed by well know German investors, such as Team Europe or Holtzbrinck Ventures, from whom the company initially raised one millions Euros to launch the service.

Lieferheld.de announces as well that Fabian Siegel joined as new CEO. Fabian previously spent seven years as co-founder and CTO at online payment service provider ClickandBuy and as COO at New York based browser add-on service kikin.

"We are pleased to bring on board a seasoned Internet entrepreneur. Fabian's background in building companies and his international experience is of great importance to the rapid growth that we are expecting", noted Markus Fuhrman, co-founder of Lieferheld.de and venture partner at Team Europe Ventures.

"It is an awesome team at Lieferheld.de that Markus and Team Europe have built and I am excited to be a part of it. The access to industry knowledge, technology and capital is exceptional and I believe Lieferheld.de is facing a unique opportunity to re-shape the German market by providing the first simple and convenient-to-use home delivery platform that is actually fair to its restaurants", said Fabian Siegel.

Prior to Fabian joining, the founding team has so far consisted of Markus Fuhrmann, Mohammadi Akhabach, Nikita Fahrenholz and Claude Ritter. Lukasz Gadowski, a partner with Team Europe Ventures, comments on the team: "I am looking forward to working with an experienced and professional team. The individuals complement each other very well and I am optimistic that Lieferheld.de will be very successful."

Corporate headquarters of Lieferheld.de is Berlin. Currently, the company employs 30 staff members.

About Lieferheld.de:

Lieferheld.de is a Berlin-based food delivery service that allows easy online food ordering combined with online payment. After only a few clicks Lieferheld.de allows to select the customers favorite food choice and has it delivered to their home or workplace.

Lieferheld.de differentiates itself from other competitors with a unique service culture that puts customers always first, making Lieferheld.de the first choice for restaurants and delivery services in Germany.

Lieferheld.de is currently available in Berlin and Hamburg featuring hundreds of restaurants that represent the entire culinary spectrum. Lieferheld.de is currently rolling out in multiple cities across Germany.

More information about Lieferheld.de can be found at: www.lieferheld.de

About Team Europe Ventures:

Team Europe Ventures has helped to found and build many successful Internet companies and has made early-stage investments in a number of web startups. The Berlin firm operates internationally and currently has about 15 companies that it is actively supporting. The founders of Team Europe Ventures have been involved in many successful online businesses, including Spreadshirt, StudiVZ and brands4friends. Around 20 well-known German Internet entrepreneurs and business angels make up the Team Europe Ventures Fund.

You can learn more about Team Europe Ventures at: www.teameurope.net

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